Holly Forbes is a graphic designer and the founder of Forbes&Butler Visual Communications which was formed in 2001. Forbes&Butler is a full-service advertising and design firm specializing in the creation and production of collateral marketing materials, websites, videos, and digital media marketing. Their clients are local, regional, and national.

A graduate of Baylor University, Holly received a Bachelor of Fine Arts degree in Communication Design in 1984, and began her career at Word Publishing in Waco designing book and album covers, then as a designer for The Horchow Collection in Dallas designing their luxury brand catalogs. Holly has extensive experience working with professional photographers as an art director for product, location, and model photoshoots.

Holly has designed the **Texas Bank and Trust** Collector's Calendar for more than 30 years, and served as a juror once before in 1996. She also designed the TBT 1982-2012 commemorative book that celebrated the 30th anniversary of the TBT annual photography contest and exhibit that inspires photographers of all ages and experience to capture the unique and beautiful images of Texas.

She currently serves on the board of Arts!Longview cultural district that was designated in 2019 by the Texas Commission on the Arts, and also served on the task force that applied for this distinction. She chaired the downtown Longview ArtWalk for 10+ years, and is now one of Arts!Longview's signature events. Holly has a passion for promoting the arts, and the artists that create, inspire, and motivate our creative spirit



HOLLY FORBES | **JUROR**

and motivate our creative spirit. Attach ONE information slip to the BACK of each entry Photographer: Photographer: itle of Work: Fitle of Work: Category: Category: Photographer: Photographer: Title of Work: itle of Work: Category:

Photographer:

Category:

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Photographer

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CONTEST SCHEDULE

JUNE 10 - 14

Entries will be accepted 9:30 a.m. to 4:30 p.m. TBT Marketing Building 309 East Methyin, Longview

IUNF 30

Opening Reception — Open to the Public Main Bank, 300 East Whaley, Longview 2 p.m. — 3:30 p.m. Awards Presentation — 2:30 p.m.

JUNE 30 – JULY 11

Daily Exhibition — Main Bank, 300 East Whaley, Longview 9 a.m. to 5 p.m. All entries will be on display.

CATEGORIES

All photographic content <u>MUST</u> be taken in the state of Texas. Winners will receive cash awards from Texas Bank and Trust for first, second, third place, and honorable mention in each of the categories listed.

LANDSCAPE/NATURE

The natural scene and the rural or urban cityscape, wildlife and plant life found in nature

FINE ART

Still life, floral, line/form/texture, architectural details and interpretive environmental portraits

HUMAN INTEREST

People, pets, action, human condition

SPIRIT OF TEXAS

Photos should depict the true spirit of our Lone Star State!

SPECIAL AWARDS

All photographic content <u>MUST</u> be taken in the state of Texas. The following special awards will also be given -

Best of Show
Chairman's Award
Vice Chairman's Birthday Card Award
President's Award
TB&T Christmas Card Award
OMNIClub Birthday Card Award
Stephen Lane Award of Excellence
*The People's Choice Award
*Chosen by public ballot June 30 - July 11

All winning photographs will be published in the Texas Bank and Trust's 2025 Collector's Calendar, although only 12 images will be selected as feature photographs for individual months.

ELIGIBILITY, ENTRIES & FEES

The contest is open to all Texas amateur and professional photographers.

Each photographer may enter up to six (6) photographs. The fee is \$5 per entry. The photographer may enter all in one category or participate in any of the categories.

TBT employees, and immediate family members, may enter up to six (6) photographs, but are NOT eligible to win. Entry fee will be waived.

Texas Bank and Trust reserves the right to decline entries that we consider inappropriate for exhibition and/or publication. Previous winning photographs may NOT be entered. The photographer has secured rights and/or authorization to include any proprietary images present in submitted photographic work.

SPECIFICATIONS

All photographic content <u>MUST</u> be taken in the state of Texas. Photographs may be color or black-and-white and images may be film or digital. Image area must be a <u>minimum</u> of 8" x 10" or full frame. Photographs must be mounted on a neutral-colored matte or foamcore board (white, grey, or black), with board <u>not to exceed</u> 11" x 14". Photographs may be flush mounted to the edge, or have a border. Panoramic images will not be accepted. No framed or over-matted work will be accepted. No title, artist's signature, or other writing may appear on the image or the front of the board.

DELIVERY & RETURN OF WORK

All contest entries must be delivered to the TBT Marketing Building, 309 East Methvin, Longview, between 9:30 a.m. - 4:30 p.m. the week of June 10, 2024. No digital or mailed entries will be accepted. No late entries will be accepted. All winning photographs will be retained until the 2025 Collector's Calendar has gone to press. All other photographs may be picked up the week of July 29.

LIABILITY

Texas Bank and Trust will not be responsible for any damage to photographs. Extreme care will be taken in the handling and exhibiting of the work.

QUESTIONS?

Please contact Lori Osborne at 903-237-5583.

ENTRY & PHOTOGRAPH RELEA	ISE FORM ~ PLEASE PRINT
Name:	l,,
Address:	grant permission for Texas Bank and Trust to reproduce my awarded and non-awarded photographs entered for the
City: State: Zip:	purpose of publication, promotion, illustration, advertising, or trade, in any manner or in any medium.
Daytime Phone:	Photographer
Email Address:	Must Sign:(Parent/Guardian if photographer is under 18)
of Entries: Entry Fee(s): \$\$5.00 per entry	Date: 24796 4/2024